

# FAJAR HERMAWAN

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**Electrical Engineering student (6th semester)** with cross-field experience in marketplace administration, banking marketing, and entrepreneurship. Fast learner, adaptive, and target-oriented. Actively developing skills in web development, and ready to contribute in entry-level roles in operations, digital, or technology sectors.

## SKILLS

Hard-skill	<ul style="list-style-type: none"><li>• Basic Microsoft Office</li><li>• E-commerce platforms (Shopee, Tokopedia, Lazada)</li><li>• Microsoft Excel</li><li>• Basic Web Development (Tailwind, Node.js, Express.js, PostgreSQL)</li><li>• Basic Programming (C++)</li></ul>
Soft-skill	<ul style="list-style-type: none"><li>• Leadership</li><li>• Team coordination</li><li>• Strong interpersonal and teamwork skills</li></ul>
Bahasa Indonesia	Fluent.

## PROFESIONAL EXPERIENCE

<b>Warehouse Staff</b> PT Vahana Gasti Teknika – Gunung Sindur, Bogor	Sept 2024 – Nov 2024
<ul style="list-style-type: none"><li>• Assembled customer order items, such as router boxes.</li><li>• Managed the shipping and delivery process.</li><li>• Achieved daily and monthly delivery targets set by the company.</li><li>• Packaged goods following proper procedures to prevent damage during transit.</li></ul>	
<b>Banking Marketing Staff</b> Bank Central Asia – Central Jakarta, DKI Jakarta	Sept 2023 – July 2024
<ul style="list-style-type: none"><li>• Promoted banking products such as savings accounts and mobile banking services.</li><li>• Interacted directly with prospective customers and assisted with account opening.</li><li>• Achieved daily sales targets and managed customer data.</li></ul>	
<b>Marketplace Administrator</b> Waryulion fashion – East Ciputat, South Tangerang	Des 2020 – Sept 2022
<ul style="list-style-type: none"><li>• Uploaded and updated product listings on Shopee, Tokopedia, and Lazada.</li><li>• Managed customer orders and created routine sales reports.</li><li>• Executed promotional campaigns and coordinated logistics.</li></ul>	
<b>Owner</b> Jarvis fashion – East Ciputat, South Tangerang	Jan 2021 – Jan 2023
<ul style="list-style-type: none"><li>• Built and maintained strong relationships with suppliers to ensure product quality, material availability, and competitive pricing.</li><li>• Developed and implemented comprehensive marketing strategies through both online channels (e-commerce, social media) and offline networks. Managed the sales team and regularly monitored performance.</li><li>• Oversaw all operational aspects of the business, including raw material procurement, inventory management, and shipping logistics, ensuring efficiency and effectiveness.</li><li>• Regularly evaluated and enhanced the shirt product line to meet market demands and current trends, seeking innovation and opportunities to improve product quality and competitiveness.</li></ul>	

EDUCATION

SOCIAL STUDIES

SMAS YASPEN TUGU IBU 1 - Depok, West Java

Mei 2017 – Mei 2019

PROGRAM / EVENT

BCA EXPO	2024
Lazada Fest Jakarta	2023
Event SIAL Interfood	2023
His/Her Day	2023
Final Piala Presiden Esport	2023
BCA EXPO	2023
BCA Goodlife X Brightspot Market	2023